



## Hot News

### EagleJet L won "Ringier Technology Innovation Awards 2012 - Packaging Industry"

In July 19th, " Ringier 2012 packaging industry technology innovation award" ceremony was held in Shanghai New International Expo Center, as leading technology and service providers of Chinese printing and media industry, Beijing Founder Electronics Company Limited awarded by virtue of China's only independent intellectual property rights of digital ink jet printing technology. Ringier Technology Innovation Award is sponsored by Ringier industrial media limited company, was first launched in 2005 in mainland China, annually awards the outstanding pioneer of innovation in its industry, to commend outstanding contributions with innovative products and technology, Ringier Award is now the most cosmopolitan and professionalism of the industry technology innovation award in China.



Founder has always been the technology leader of Chinese printing industry, the invention of the laser Phototypesetting technology by Professor Wang Xuan ended " lead and fire " history of Chinese printing and publishing industry. Founder Electronic began digital inkjet printing technology feasibility study in 2005 by following its sensitive market sense when traditional printing technology is still recognized as the main direction of the printing industry. Based on its more than 20 years experience of prepress software, digital workflow system development, Founder completed the prototype in 2006. At present, Founder digital inkjet printing technology has reached the international first-class, holding more than 100 domestic patents and more than 20 international patents including head control system, ink control system, control software and so on, gradually built a technology system of independent intellectual property rights, implement independent research cost control ability, and have developed EagleJet H,L,P three series of products, which have been widely used in the electronic supervision, label printing, government documents, book, newspaper and other fields, not only realize the market application, but also earned a high recognition in printing industry by its personalized development capacity, local service, rapid response capability, and cost advantage of R & D and manufacturing.

The winning technology of Founder EagleJet L Series color UV inkjet digital label printing system is widely used for the short version of the logo, packaging, food packaging, personalized, anti-counterfeit labels, electronic tags and other fields. It contains the most advanced on-demand piezoelectric inkjet printing technology, could print on paper, stickers, metal foil, PET, PVC, PE, PP and other substrate surface. Founder EagleJet L series digital inkjet printing system is completely modular designed, each color printing module is highly integrated and suitable for a variety of traditional printing line work, which make printing enterprises easily upgrade from traditional printing to digital printing.

At present, the digital inkjet printing technology has entered into the mature stage, and gradually became the mainstream market application. It can be forecast that the digital inkjet printing technology will break the traditional printing patterns inherent in the printing industry of, and will play a significant role in promoting the progress of changing from traditional printing to digital printing. The commercialization and industrialization of Founder EagleJet digital inkjet printing will provide strength in the industrial structure adjustment of Chinese printing industry.

## Group News

### The first domestic digital publishing experience center opened in Shanghai

In July 26th, " Make Reading Everywhere -- ZhangJiang national digital publishing base results display and digital publishing experience center opening ceremony " was held in ZhangJiang Shanghai national digital publishing base, which is the first digital publishing industry experience center in China.

Digital publishing experience center was jointly designed and built by Shanghai Zhangjiang national digital publishing base and Founder information industry group , which is the first digital publishing base hall with the area of nearly 2000 square meters. It reviews publishing industry development of China, also shows outstanding achievement of Zhang Jiang national digital publishing base establishment enterprise.

At the same time, Founder miaomiao printing has officially launched during the opening ceremony, which is an innovation business model of digital publishing. Founder miaomiao print is not only a platform for on-demand printing B2B+C services, but also a creative culture industry service platform, which make individuals cultural to creative products and services. Based on Founder's traditional advantage in publishing field, the printing technology, online publishing technology, as well as a cloud service, Founder miaomiao print successfully created a personalized printed products service platform.



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